



Auntie Anne's® FUNDRAISING



[A101] SOFT PRETZELS

Contains: 6-4 oz. frozen pretzels; salt, cinnamon sugar

0 grams trans fat

All the delicious yummy-ness of our famous pretzel stores is right in your freezer, ready for your oven.

[A102] PRETZEL KIT

Yield: 10 Auntie Anne's pretzels **0 grams trans fat**

Perfect for a rainy day family activity, our dry mix pretzel kit provides the ingredients; your family provides the fun! Each pretzel kit comes with a dry dough mix, salt, cinnamon sugar and our special baking instructions for ten perfect pretzels.

[A103] CINNAMON BUN KIT

Yield: 8-8 oz. cinnamon buns **0 grams trans fat**

What's not to love about decadent and rich cinnamon buns? Each cinnamon bun kit comes with a dry dough mix, sweet and smooth icing, cinnamon sugar blend and our special instructions for making the eight best cinnamon buns you've ever tried.

[A104] PIZZA KNOTS

Contains: 8-1.5 oz. frozen pizza knots, 3 oz. shredded cheese, 1 oz. pepperoni, 5 oz. pizza sauce

0 grams trans fat

Get twisted! Our pretzel dough, twisted into knots, plus cheese, pepperoni and zesty pizza sauce. Put it all together and pop into the oven to make a delicious pizza treat!

[A105] GOURMET BREAD STICKS

Contains: 12-2 oz. frozen bread sticks and 1 oz. Parmesan cheese seasoning

0 grams trans fat

Our frozen bread sticks are the perfect addition to any meal. We provide the sticks; you provide the soup, salad, entrée, and ambiance. Voilà! Dinner is served!

[A107] AUNTIE ANNE'S SUPER STIX

Contains: 12-1 oz. Stix, salt

0 grams trans fat

With eight different vegetables baked in, our Auntie Anne's Super Stix are moist, delicious, and best of all... good for you! Perfect for serving with soup and salad, your favorite pasta, or as an afternoon snack. Try with cheese dip, cream cheese, marinara sauce, and much more.



THE MOST PROFITABLE PRETZEL FUNDRAISER EVER! GUARANTEED!



UP TO
80%
PROFIT OR
MORE!



Auntie Anne's
FUNDRAISING

- ▶ DELICIOUS AUNTIE ANNE'S PRODUCTS
- ▶ EARN UP TO 80% PROFIT!
- ▶ NO MONEY UP FRONT NEEDED!
- ▶ FUN AND EASY!
- ▶ 7 PRODUCTS TO CHOOSE FROM!
- ▶ RECEIVE A COUPON IN EACH PRETZEL KIT FOR A BUY ONE GET ONE FREE PRETZEL AT ANY AUNTIE ANNE'S STORE.



PROFIT CHART

# OF MEMBERS	# OF KITS	PROFIT	BONUS PROFIT	TOTAL PROFIT
10	100	\$450	\$210	\$660 (44%)
25	250	\$1,300	\$630	\$1,930 (51%)
50	500	\$3,375	\$1,470	\$4,845 (64%)
75	750	\$5,512	\$2,520	\$8,032 (71%)
125	1,250	\$10,125	\$4,410	\$14,535 (77%)
500	5,000	\$44,250	\$18,690	\$62,940 (83%)

TESTIMONIALS

"We raised over \$2500 with the Auntie Anne's Pretzel Fundraiser making it our most successful fundraiser ever! The Pretzels are delicious and we plan on doing it again next spring."

Catherine Johnson –
Eagles Cheerleading Squad



"We love the Auntie Anne's Pretzel fundraiser. ABC Fundraising® made it easy and our Pretzels arrived on time. We earned almost \$5000!"

Jim Williams – Riverside Bulldogs

I would like to thank ABC Fundraising® for providing the Auntie Anne's Pretzel fundraiser. We were burnt out on candy fundraising and thought we'd give the pretzels a try. I can't believe how much we sold – we doubled the profit we made on candy and plan on doing this again next year!

Robert Silverman – Southside Youth Boys Basketball



GET STARTED TODAY!

www.AbcFundraising.com

800-368-4543

FAQ

Q: What is minimum # of items that we can order?

A: Minimum # of items is 100

Q: How long does it take to receive the pretzel kits once we place an order?

A: It takes approximately 2 weeks to receive your order once payment is made in full.

Q: When can the pretzels be delivered?

A: Delivery times are available Monday – Friday during normal business hours.

Q: What forms of payment do you accept?

A: We accept all major credit cards, Check By Phone, or money order. We also accept Purchase orders if you are with a public school.

Q: How much profit do we make?

A: Please see the profit chart for details.

Q: How much do the order taking flyers cost?

A: The order taking flyers are FREE

Q: Is there any money needed to start this fundraiser?

A: NO. There is no money needed to start.

HOW IT WORKS:



Call ABC Fundraising® @ 1-800-368-4543 & order 1 free Auntie Anne's Pretzel Presale brochure for each member of your group.



Run your fundraiser for 2-3 weeks collecting \$12-\$18 for each pretzel kit you pre-sell. Your goal should be to pre-sell 10-20 pretzel kits per group member!



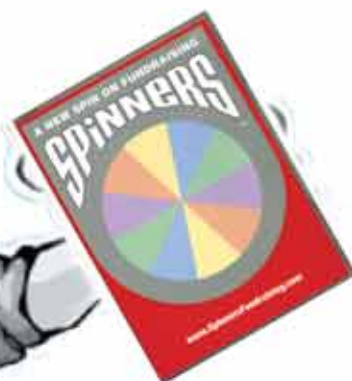
Call ABC Fundraising® and place your Auntie Anne's Pretzel order. Your cost will depend on the amount ordered. The rest of the money you collected is your profit to keep!

*Please see profit chart for details.

ABC Fundraising® can take your order with a check by phone, credit card or check.

Finally, determine a delivery location for your Auntie Anne's Pretzel order and notify everyone who ordered of the time and place. A good location is a school or restaurant with a large refrigerator.

SPECIAL BONUS!

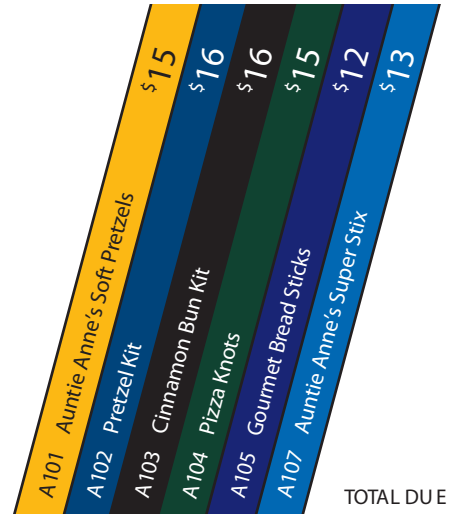


GET 1 FREE SPINNER FOR EVERY \$500 IN PROFIT YOU EARN! THIS IS A VALUE OF \$210 ON AVERAGE! SEE PROFIT CHART FOR DETAILS.



IMPORTANT INFORMATION TO REMEMBER

Order turn in date	Delivery date	Money turn in date
Seller's name		Seller's phone
Group name		Teacher's name



NAME	ADDRESS	PHONE	A101	A102	A103	A104	A105	A107	TOTAL DUE
1.									\$
2.									\$
3.									\$
4.									\$
5.									\$
6.									\$
7.									\$
8.									\$
9.									\$
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19.									\$
20.									\$
21.									\$
22.									\$
23.									\$
24.									\$
25.									\$
TOTALS									\$



To Order, Call 1.800.368.4543

Allergy information: All products contain wheat. May contain traces of nuts. Some items may contain soy, milk, and milk products.